



PLANT IT  
FORWARD



## RICH HISTORY

The Terre Company's roots date back to 1925 when its business was blending farm-fertilizer for New Jersey truck farms. As agriculture evolved and farms were redeveloped into residential homes, golf courses, and sports fields, the Terre Company adapted its business and expanded product lines to accommodate these new markets.



Convinced by controller William Feury Sr., the Terhunes move the plant to Totowa, NJ.

Bill Jr. joins The Terre Company

1925

1956

1962

1976

19

The Terre Company is founded by the Terhune brothers Alfred and Oliver, blending and supplying farm fertilizer to the New Jersey truck farms, which supplied fruits and vegetables to the NY metro area.

William Feury Sr. takes over the business after the Totowa location is destroyed by fire. He rebuilds in Saddle Brook with the help of Roy Bossal.







Bill and his son Bill Feury Jr., pictured here with Terre agriculture salesperson Fred Parrot.



Terre merges with Extech Building Materials, adding to their ability of provide all things outdoor, including hardscapes, lumber, masonry, and building materials

Bill Jr.'s son Bill (Brian) joins The Terre Company



Bill Jr. moves the business to its current 5 acre location in Clifton, NJ.

Bill Jr.'s son Tom joins the family business and the nursery division is established.



Bill Sr. with Terre arborist salesman Roy Bossal at the Concord Tradeshow







**TERRE**





## PLANT IT FORWARD

Plant science, an essential part of maintaining the world around us including landscaping, gardens, farms, fields and golf courses is easy to overlook. The Terre Company's purpose is deeply rooted in plant science, and believes in sharing this knowledge with its customers. With a scientific approach to choosing the right product, The Terre Company can help customers understand why Terre products are the professional's choice.



A detailed cross-section of soil is shown, revealing the root systems of grasses at the top, followed by a layer of organic matter, and then several distinct layers of mineral soil. The soil colors range from light tan to dark brown, with visible textures and cracks. The grass at the top is green with some brown roots exposed.

## THE SCIENCE BEHIND THE SEED

The biggest advantage The Terre Company provides to our customers—the professional contractors, landscapers, architects and facilities managers—are the right products for the job. With a background in plant science, grass seed consultation comes naturally to us. The Terre Company maintains strong relationships with plant breeders who work with Rutgers University and make annual blend recommendations to us based on their findings each year. And of course, the use of only high quality raw materials ensures a premium finished product. Our innovative and proprietary seed blends have proven themselves to be superior quality for over 70 years. Let us help you choose the right seed for your next job.







Our best-selling grass seed mixture for over 50 years, this is a favorite for both golf courses and contractors. Blended to suit our region's conditions for a mix of sun and shade, it uses bluegrass, rye grass and fescue. The blend is adjusted each year based on the best varieties for local soil conditions.



It is just plain difficult to grow grass in the shade. This blend does it best by using a mix of the most shade tolerant varieties.



As its name suggests, this blend is designed with the latest varieties of seeds that have been hybridized to withstand the onslaught of insect and disease damage nature throws at it. It contains the newest hard fescues combined with improved fine leaf perennial rye and chewing fescue.



Triple F, contains the latest dwarf turf type tall fescues. The benefit of tall fescue is its resilience to drought, heat, shade, and low fertility. This is because some varieties have root systems that go as deep as 3' and also include others that exhibit rhizomitus or spreading qualities. This combination is perfect for a tough, low maintenance lawn or athletic field.



Our prize-winning blend of fine leaved Perennial Rye Grass is fast-germinating and popular for use on golf course fairways, home lawns and sports fields.



A mix of Kentucky Bluegrass, Creeping Red Fescue, and Perennial Ryegrass. Good for sun, shade, poor soils and problem areas.

## ADDITIONAL BLENDS

### Contractor's Mix

This blend is designed to simply create a green space quickly at the lowest cost.

### Tri-Blue Blend

A blend of three high quality hybrid Bluegrasses.

### Nice 'N Green

The professional's choice for fast growth and durable turf.

### Gold Ribbon/ Athletic Mix

20% Kentucky Blue added to our Gold Ribbon Rye blend for the best appearance on sports fields.

### Special Athletic Mix

A high-quality mix which stands up to the toughest conditions. Contains a variety of three Tall Fescues and Improved Fine Leaf Perennial Ryegrass.

### True Blue

Bluegrass was the preferred variety in the original picture perfect lawn as the suburban front lawn gained popularity. Many folks still prefer a bluegrass dominant lawn and we offer this blend to meet that need using the newest bluegrass and fine leaf ryegrass varieties developed.



## FERTILIZERS AND ADDITIVES

Once the grass is up, like every other living organism, it needs to be fed to keep it healthy and strong. We provide proven fertilizer blends to accomplish this as well as combination products that add in materials to suppress weeds and insect damage.

## CUTTING EDGE PRODUCTS

In addition to our own Terre branded products, we carry or have access to a great many innovative products to deal with all types of landscape issues including fungus, insects and weeds. Let us help you target the right solution to the specific issue you may be having in your landscape.



This keeps lawns greener and stronger for a longer period of time and is the all season fertilizer. Ideal for Spring, Summer and Fall feeding. With 30% of the best slow release nitrogen available, this fertilizer blend can be burning lawns while providing a long term feed, making it our most popular product for golf courses and contractors alike.



Contains a high percentage of potassium (the K in N-P-K) which helps seed germinate and gain a foothold in the soil. Potassium is a necessary nutrient for turfgrass to survive and this fertilizer is the one to use every time you overseed or plant a new lawn.



The next generation Turfspur's 25-0-5 fertilizer formulation with 30% slower release nitrogen provides long-term economical feeding.



This product feeds the lawn with a slow release fertilizer while also targeting existing weeds at the same time.



The best way to eliminate crabgrass is to prevent it from growing in the first place. This product does so by adding dimension to our popular Turfspur II slow release fertilizer.



Developed for Azaleas, Rhododendrons, Hollies and Laurels, this blend works great on all landscape plants and even vegetables and flowers.





## The Professional's Choice Fertilizers

Super Lawnspur (20-0-5) with 3  
0% Slow Release Nitrogen

Turfs II (25-0-5) with 30% Slow Release Nitrogen

Turf Fertilizer  
(18-0-5 with 30% Slow Release Nitrogen)

Turf Fertilizer (24-0-7) 50%Uflexx

Starterspur (9-19-18)

Weed 'N Feed (20-0-10) W/ 1.58% Viper

Rodo-Gro (6-8-4)

Super V Fertilizer W/.29% Prodiamine (Barricade)  
(20-0-5 W/25% Slow Release Nitrogen)

Turfspur II + Crabgrass Control W/.09% (Dimension)  
7-0-0 & .172% Dimension

18-0-3 + Insect Control W/.2% Imidacloprid

Proscape 0-0-7 Lockup

Lebanon 21-22-4 Starter .08% Mesotrione

Proscape 24-0-8 40% PCU .167% Dimension +  
.067 Acelepryn

### Professional Granular Products

Insect Controls

Talstar Xtra Verge (PGTS25)  
(Bifenthrin)

Dylox Granular (PGDX37)

Merit .5g

### Fungicides

T-Methyl 2.08% (PG36HJ)

Eagle 0.39% (PGEHJ)

### Weed Controls

Snapshot DG (PGSNAP)

Treflan .5g (PGTR40)

7-0-0 + Dimension (TC0550)

### Professional Chemicals

Herbicides

Acclaim

Pramitol 25 E

Q4Plus

Roundup Promax

Roundup Drypak

Roundup Quickpro

Specticle Total

Prosedge

Tenacity

Vessal

### Organic Herbicides

Avenger® Weed Killer-  
Eco-Friendly

Burnout II

### Professional Ice Melters

Calcium Chloride

Rock Salt





**TERRE**



## Vendor Partners







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