

**Dollar Spot**

**BAYLETON®**

Dollar spot is the most common disease in highly maintained turf. Early preventative sprays have proven to be effective to prevent dollar spot from becoming problematic later in the year. Historically Bayleton® has been the standard for dollar spot and that is true today.

**Summer Patch**



To determine the best time to treat, monitor soil temperature to a depth of 2 inches, and make the first application when the soil temperature reaches 65°F. Make a second application four weeks later. Tartan® or Chipco Triton® FLO both provide excellent control of summer patch while delivering the positive benefits of StressGard™ Formulation Technology.

**Anthracnose**



Anthracnose comes in two forms, anthracnose and anthracnose basal rot. This disease affects both bentgrass and *Poa annua*. Anthracnose is an opportunistic disease that takes advantage of stressed turf. Reserve® is the ultimate product for this disease, providing outstanding preventative and curative control. Reserve is **manufactured** using StressGard Formulation Technology which helps in reducing stress and thereby assisting with disease control.

**Fairy Ring - Bayer Recommended Program**

Managing fairy ring can be a challenge. Fairy ring is actually a disease of the soil and a preventative approach is much more productive than trying to cure the problem after it appears. Bayer is offering a Fairy Ring control program in 2011. This program features preventative applications of either Bayleton or Triton Flo followed 60 days later with a preventative Prostar® application. Again, prevention of this very difficult disease is the key.

**Pythium**



2010 was the year for Pythium diseases. Pythium blight, Pythium root rot and Pythium root dysfunction (*Pythium volutum*) were all around last year. Banol provides excellent control of Pythium root rot, as well as plays a key component in *Pythium volutum* program.



**Pink Snow Mold, Spring Recovery**



The winter of 2010/2011 has been a difficult one on turf in many parts of the country. Turf could be stressed coming out of winter. The pink snow mold pathogen may be active over a broad temperature range (30°F to 60°F), so infection may occur in fall and spring as well as winter. Unlike gray snow mold, snow cover is not necessary for extensive pink snow mold infection. An application of Signature and Interface will provide excellent control of pink snow mold as well as improve the turf quality, color and density of turf coming out of the winter - like a kick-start to the turf. Many times leaf spot can begin to attack weak turf at the same time, and Interface is excellent for both.

**Brown Ring Patch (Waitea)**



Brown Ring Patch, sometimes called Waitea patch, is an up and coming disease that can affect *Poa annua*, *Poa trivialis* and has recently been found on creeping bentgrass. This disease is caused by a strain of Rhizoctonia called *Rhizoctonia circinata*. Triton Flo, Reserve and Prostar **all** are very effective options to control this disease delivering longer residual than most other fungicides.

**CLEAN START Offer**

End-user purchases a minimum of \$2,800 in qualifying products during the program period and qualifies for a 2% rebate; purchase a minimum of \$6,000 during the program period and qualify for a 3% rebate. Rebate will be applied to their account with their Bayer Agent/Distributor.

**Reserve Introductory Bonus**

For end-user purchases of 4 cases (20 gallons) or more of Reserve fungicide on one invoice during the qualifying period, the Golf Course will receive a \$28.00 per gallon rebate to be applied to their account with their Bayer Agent.

**Terms of Eligibility**

Refer to redemption form for purchase minimums for each qualifying product.

- a) Purchases between April 1, 2011 – May 31, 2011.
- b) Mail or fax redemption form with proof of purchase to Bayer Environmental Science by July 31, 2011.

**Agency Terms**

Date of Sale to End-User	End User Payment due to Agent
4/1 – 4/30/2011	6/30/2011
5/1 – 5/31/2011	7/30/2011

For further information: Contact your sales representative or give the office a call @ 973-473-3393

Your TERRE Sales Representatives are:

- Byron Johnson – 201-321-2009**
- Bob Schreiner - 201-321-2008**
- Phil Taylor - 973-713-2824**



OF NEW JERSEY, INC.

GRASS SEEDS - FERTILIZERS - TURF CHEMICALS  
NURSERY STOCK AND PROFESSIONAL LANDSCAPE SUPPLIES



206 DELAWANNA AVENUE - BOX 1000 - CLIFTON, N.J. 07014-1000 PHONE: (973) 473-3393 - FAX: (973) 473-4402

Clean Start™ Program

Product <sup>1</sup>	Purchase Minimum	UOM	Rate oz/1000 sq. ft.	Acres per Purchase	Agency Cost/ UOM <sup>2</sup>	Units Ordered	Dollars Purchased	
Banol® ( 2 x 2.5 gal/case )	2.5	gallon	1.2	6.1	\$370.00			
Banol® ( 2 x 1 gal/case )	1	gallon	1.2	2.5				
Bayleton® FLO ( 2 x 2.5 gal/case )	2.5	gallon	0.5	14.7	\$667.14			
Bayleton® 50 WSP ( 50 x 11 oz/drum )	1	drum	0.5	25.3	\$3,054.00			
Bayleton® 50 WSP ( 4 x 4 x 5.5 oz/case )	1	case	0.5	4.0				
Chipco® Signature™ ( 4 x 5.5 lb/case )	1	case	4	2.0				
Chipco Triton® FLO ( 4 x 1 gal/case )	1	gallon	0.75	3.9	\$637.50			
Interface® ( 2 x 2.5 gal/case )	2.5	gallon	4	1.8	\$150.00			
ProStar® ( 4 x 3 lb/case )	3	pound	2.2	0.5				
Reserve® ( 2 x 2.5 gal/case )	2.5	gallon	3.2	2.3	\$140.00			
Tartan® ( 2 x 2.5 gal/case )	2.5	gallon	2	3.7	\$475.32			
<b>Total Dollars Purchased (a)</b>								

(b)

Minimum Purchase	Qualifying Rebate
\$2,000.00	2%
or	
\$8,000.00	3%

(c) = (a) x (b)

<b>RESERVE Introductory Bonus</b> For minimum purchase of 20 gallons of Reserve	Gallons purchased	x	<b>CLEAN START Rebate</b>  Rebate per gallon \$28.00	=		<input style="width: 100%;" type="text"/> (d) (c) + (d)
<b>Total rebate being applied to account</b>						<input style="width: 100%;" type="text"/>

Name \_\_\_\_\_ Signature \_\_\_\_\_

Company Name \_\_\_\_\_ Date \_\_\_\_\_

Billing Address \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

Shipping Address \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

Phone Number \_\_\_\_\_

Email Address \_\_\_\_\_

Distributor Name \_\_\_\_\_

Distributor Rep \_\_\_\_\_

Bayer ES Sales Rep \_\_\_\_\_

Please send this form, along with invoice (or copy) showing proof-of-purchase, to BES CLEAN START, P.O. Box 410268, Kansas City, MO 64170 or Fax to BES CLEAN START, 1-877-652-2937. Please note: Handwritten invoice and/or purchase orders will not be accepted. Purchase must be completed April 1, 2011 – May 31, 2011. Rebate will be applied to End User account with their respective Bayer Agent/Distributor within 75 days of receipt of form and proof of purchase. Submission must be received by July 31, 2011.

<sup>1</sup>All products are not registered for use in all States. <sup>2</sup> Prices do not include possible sales tax.



**Bayer Environmental Science**

Bayer Environmental Science, a division of Bayer CropScience LP, 2 T.W. Alexander Drive, Research Triangle Park, NC 27709. 1-800-331-2967. www.BackedbyBayer.com. Banol, Bayleton, Chipco, Chipco Triton, Interface, Reserve and Tartan are registered trademarks of Bayer. StresGuard, Signature and Clean Start are trademarks of Bayer. Not all products are registered in all states. Always read and follow label instructions carefully. © 2011 Bayer CropScience LP.



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## CLEAN START™ Program

### Objective

Provide key early season disease solutions with purchase incentives of focus products.

### Program Period

April 1, 2011 – May 31, 2011

### Qualifying Products<sup>1</sup>

Product	Package Size	Material Number
BANOL®	2 x 2.5 gal/case	79895402
BANOL®	2 x 1 gal/case	4192957
BAYLETON® FLO	2 x 2.5 gal/case	6011232
BAYLETON® 50 WSP	50 x 11 oz/drum	3728688
BAYLETON® 50 WSP	4 x 4 x 5.5 oz/case	1578840
CHIPCO® SIGNATURE™	4 x 5.5 lb/case	79414633
CHIPCO TRITON® FLO	4 x 1 gal/case	79458762
INTERFACE®	2 x 2.5 gal/case	79703406
PROSTAR®	4 x 3 lb/case	79422377
RESERVE®	2 x 2.5 gal/case	79559321
TARTAN®	2 x 2.5 gal/case	5811383

<sup>1</sup>All products are not registered for use in all states.

### Purchase Incentive

End User will earn the following purchase incentives:

- 2% rebate with a minimum purchase of \$2,800 in qualifying products
- 3% rebate with a minimum purchase of \$6,000 in qualifying products

Rebate will be applied to End User account with their respective Bayer Agent/Distributor within 75 days of receipt of form and proof of purchase.

### RESERVE Purchase Bonus

End Users purchasing 4 cases (20 gal) or more of RESERVE on one invoice during the qualifying period will receive a \$28.00 per gallon rebate.

Rebate will be applied to End User account with respective Bayer Agent within 75 days of receipt of form and proof of purchase.

### Terms of Eligibility

- Refer to redemption form for qualifying product purchase minimums.
- Valid purchase invoices must be dated April 1, 2011 to May 31, 2011.
- Mail or fax redemption form with proof of purchase by July 31, 2011.

### Agency Terms

Date of sale to CUSTOMER	CUSTOMER payment due to AGENT
4/01/11 - 4/30/11	6/30/11
5/01/11 - 5/31/11	7/30/11

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**Save Now!! EARLY ORDER Save Now!!**



Place **ORDER** By April 30<sup>th</sup>. For Shipment By June 1<sup>st</sup> **SAVE 5%**

**TriCure AD™** is an advanced soil surfactant designed to prevent and control hydrophobic soil conditions while maintaining optimum soil-water management. Unique soil treatment capabilities make **TriCure AD™** the most effective multi-use soil surfactant available for treatment on the widest range of soil types and turf applications.

**TriCure AD™** works by attaching to both soil and organic particles, reducing the surface tension of water, and attracting a thin film of water close to the particle surfaces. This allows the optimum moisture to be held for plant use while facilitating water release and effective drainage.

**TriCure AD™** is an advanced, non-phytotoxic wetting agent designed to prevent the development of hydrophobic soil conditions and Localized Dry Spots while optimizing use of rain and irrigation water. Upper soil profiles contain varied combinations of soil, sand, thatch and organic amendments. These components interact and influence how water, air and nutrients are received.

**TriCure AD™** soil surfactant is formulated to effectively treat all of these soil and organic surfaces, without the risk of excessive water retention.

**TriCure Granular™** is formulated to provide a convenient and effective method for the treatment and prevention of hydrophobic conditions in soils. Easy to apply by hand or with spreaders, **TriCure Granular™** is convenient for use on slopes, bunker edges, greens, approaches, and spot treatments on problem areas such as localized dry spots

#### **Product Benefits:**

**SAVE 5%**

- Prevention and curative for Localized Dry Spots
- Treatment of soil organic matter
- Reduced water usage
- Treatment of full soil profile — not limited to a single depth or zone
- Single product for all turf applications
- Fast soil dry-down on soil surfaces
- Use with fungicides for Fairy Ring control
- Alternative to irrigation surfactants
- The lowest and most flexible usage rates
- Non-phytotoxic
- Reduces labor costs associated with hand watering

**SAVE 5%**

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