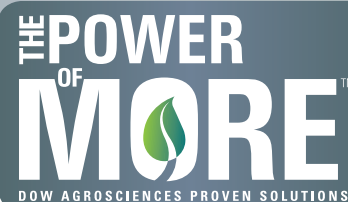


PROGRAM DETAILER

2010 - 2011 POWER OF MORE™ PROGRAM



DOW AGROSCIENCES HAS THE PROVEN SOLUTION FOR YOU TO EARN MORE ON YOUR TURF AND ORNAMENTAL PURCHASES THROUGH THE POWER OF MORE™ PROGRAM.

Dow AgroSciences is offering another valuable solution for your Turf and Ornamental business!

HOW DOES THE POWER OF MORE PROGRAM WORK?

The Power of MORE is easy! Purchase the Turf and Ornamental products you trust from the list of participating products listed on page 1. Then, go to the Power of MORE website: www.PowerofMORE.com to download and print your rebate estimator form. Just send in your completed claim and invoices to the address on page 2, and we'll reward you with checks in December, 2011.

HOW TO QUALIFY

Purchase eligible products between **September 1, 2010 and August 31, 2011**; invoices must be dated within this defined purchase period.

Mail your completed claim form and invoices to the address on the back. Completed claims and invoices **must be postmarked by September 30, 2011** to receive your check in December.

Participating Products	Rebate \$/Unit	Unit of Measure	Participating Products	Rebate \$/Unit	Unit of Measure
Chaser Turf Ester	\$1.25	Gallon	Foundation	\$0.60	Gallon
Confront®	\$5.00	Gallon	Gallery® 0.38% on Fertilizer/Granules	\$0.35	50 lb bag
Confront 3	\$0.30	50 lb bag	Gallery 75DF	\$11.00	Pound
Confront 3 plus Dimension on Fertilizer/Granules	\$0.70	50 lb bag	HGH 63	\$1.50	50 lb bag
Confront TR	\$0.25	50 lb bag	HGH 75	\$1.50	50 lb bag
Conserve® SC	\$16.50	Gallon	Kerb®	\$1.60	Pound
Dimension® EC	\$6.00	Gallon	Lesco LifeGuard	\$2.00	Pound
Dimension .07% on Fertilizer/Granules	\$0.11	50 lb bag	Lesco Mancozeb DG	\$0.15	Pound
Dimension .08% on Fertilizer/Granules	\$0.13	50 lb bag	Lesco Mancozeb 4F	\$0.50	Gallon
Dimension .09% on Fertilizer/Granules	\$0.15	50 lb bag	LockUp® Herbicide .014% on Fertilizer/Granules	\$0.08	50 lb bag
Dimension .10% on Fertilizer/Granules	\$0.16	50 lb bag	LockUp Herbicide .03% on Fertilizer/Granules	\$0.17	50 lb bag
Dimension .103% on Fertilizer/Granules	\$0.17	50 lb bag	LockUp Herbicide .04% on Fertilizer/Granules	\$0.22	50 lb bag
Dimension .125% on Fertilizer/Granules	\$0.20	50 lb bag	Lontrel® T&O	\$21.00	Gallon
Dimension .13% on Fertilizer/Granules	\$0.21	50 lb bag	MACH® 2 1.00% on Fertilizer/Granules	\$1.38	50 lb bag
Dimension .15% on Fertilizer/Granules	\$0.24	50 lb bag	MACH 2 1.33% on Fertilizer/Granules	\$1.83	50 lb bag
Dimension .164% on Fertilizer/Granules	\$0.27	50 lb bag	MACH 2 1.50% on Fertilizer/Granules	\$1.37	50 lb bag
Dimension .17% on Fertilizer/Granules	\$0.28	50 lb bag	MACH 2 2SC	\$8.71	Gallon
Dimension .19% on Fertilizer/Granules	\$0.31	50 lb bag	OH2	\$1.50	50 lb bag
Dimension .21% on Fertilizer/Granules	\$0.34	50 lb bag	Rout	\$1.50	50 lb bag
Dimension .25% on Fertilizer/Granules	\$0.41	50 lb bag	Sapphire®	\$46.00	Gallon
Dimension .27% Granule	\$0.41	50 lb bag	Scythe®	\$1.75	Gallon
Dimension Ultra 40WP	\$2.00	Pound	Showcase®	\$3.00	50 lb bag
Dimension 2EW	\$12.75	Gallon	Snapshot® 2.5TG	\$3.00	50 lb bag
Dithane® 75DF	\$0.15	Pound	T-Zone	\$0.60	Gallon
Dursban® 50W	\$0.60	Pound	Team® 0.92% on Fertilizer/Granules	\$0.12	50 lb bag
Eagle® 20EW	\$19.00	Gallon	Team 1.15% on Fertilizer/Granules	\$0.14	50 lb bag
Eagle .39% on Fertilizer/Granules	\$0.85	30 lb bag	Team 1.25% on Fertilizer/Granules	\$0.15	50 lb bag
Eagle .39% on Fertilizer/Granules	\$0.95	40 lb bag	Team Pro 0.86% on Fertilizer/Granules	\$0.11	50 lb bag
Eagle .62% on Fertilizer/Granules	\$1.50	25 lb bag	Turflon® Ester	\$4.10	Gallon
Fore® WSP	\$0.40	Pound	Turflon® Ester Ultra	\$4.10	Gallon

2010 - 2011 POWER OF MORE™ PROGRAM

THE POWER OF MORE™

The power is in your hands to earn more! Bonuses will be awarded based on your total rebate amount. Please refer to the table on the right to see the bonus awarded calculation. For example, if your total rebate based on your purchases was \$5,000, you would earn a 15% bonus on top of your \$5,000 rebate. That's an additional \$750 for a total rebate of \$5,750. When you qualify for a bonus, this will be included in your rebate earned. So, if you submit multiple claims, your bonus will account for previous purchases.

Base Rebate	Rebate Bonus
\$10,000 +	20%
\$5,000 - \$9,999	15%
\$2,500 - \$4,999	10%
\$500 - \$2,499	5%

REDEMPTION

To receive your rebate, complete the following easy steps:

1. Download your rebate estimator form from the Power of MORE website: www.PowerofMORE.com.
2. Complete the form on your computer by typing in the fields, and it will automatically calculate your base rebate and your bonus rebate.
3. Print two (2) copies of the completed form; mail one (1) copy to the address below and retain the second copy for your records.

TERMS AND CONDITIONS (GO TO WEBSITE FOR COMPLETE LIST OF TERMS AND CONDITIONS)

1. Qualifying products must be invoiced during the defined purchase period of **September 1, 2010 - August 31, 2011**.
2. Rebate forms and invoices must be postmarked no later than September 30, 2011 and mailed to the following address.

The Power of MORE Rebate Program
PO Box 920, Morrisville, NC 27560
TOLL-FREE FAX: 866.865.2445; Support Line: 866.961.1906

3. Invoices, with invoice numbers (#s), are required to verify the purchase of all participating products. If invoices are not available, we can accept: bill of lading, packing list, and invoice summary reports, provided that they show: an invoice number (#), a clear product description, quantity purchased, date of purchase, name of purchaser, and the name and location of the selling organization. Please note that future purchase acknowledgements or internal purchase summary reports will not be accepted.
4. Rebates will be calculated based on the "Rebate \$ per unit" earnings structure documented in the table on page 1. Bonus rebates will be based on a percent of base rebate earned through purchases. Dow AgroSciences Program Administration will be responsible for completing final calculations. All decisions will be final.
5. Rebate checks will not be issued for less than \$200.00. To be eligible, your earned rebate amount must be at least \$200.00.
6. Rebates will be awarded based on purchases by end users/applicators only. Purchases submitted by a re-seller of Dow AgroSciences T&O products will not qualify for any rebate.
7. Participants can submit multiple claims for this program. A rebate estimator form must be printed and submitted along with all invoices for each claim to validate total purchase quantities. Please keep a copy of your completed rebate form for your records.
8. Dow AgroSciences reserves the right to audit end user purchases and the use of Dow AgroSciences products. All earnings will be forfeited if program records are determined to be false or fraudulent.
9. All decisions made by Dow AgroSciences with respect to program administration and implementation, including calculation of program payments, will be final and binding.
10. Taxes on earnings are the responsibility of the participant.

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Always read and follow label directions.

Dursban 50W and Kerb are federally Restricted Use Pesticides.

State restrictions on the sale and use of Confront, Dimension, Eagle, LockUp, Lontrel, MACH 2, Sapphire, Showcase, Snapshot, and Turflon apply.

Consult the label before purchase or use for full details.



T11-000-018 (07/10) DAS 010-60648